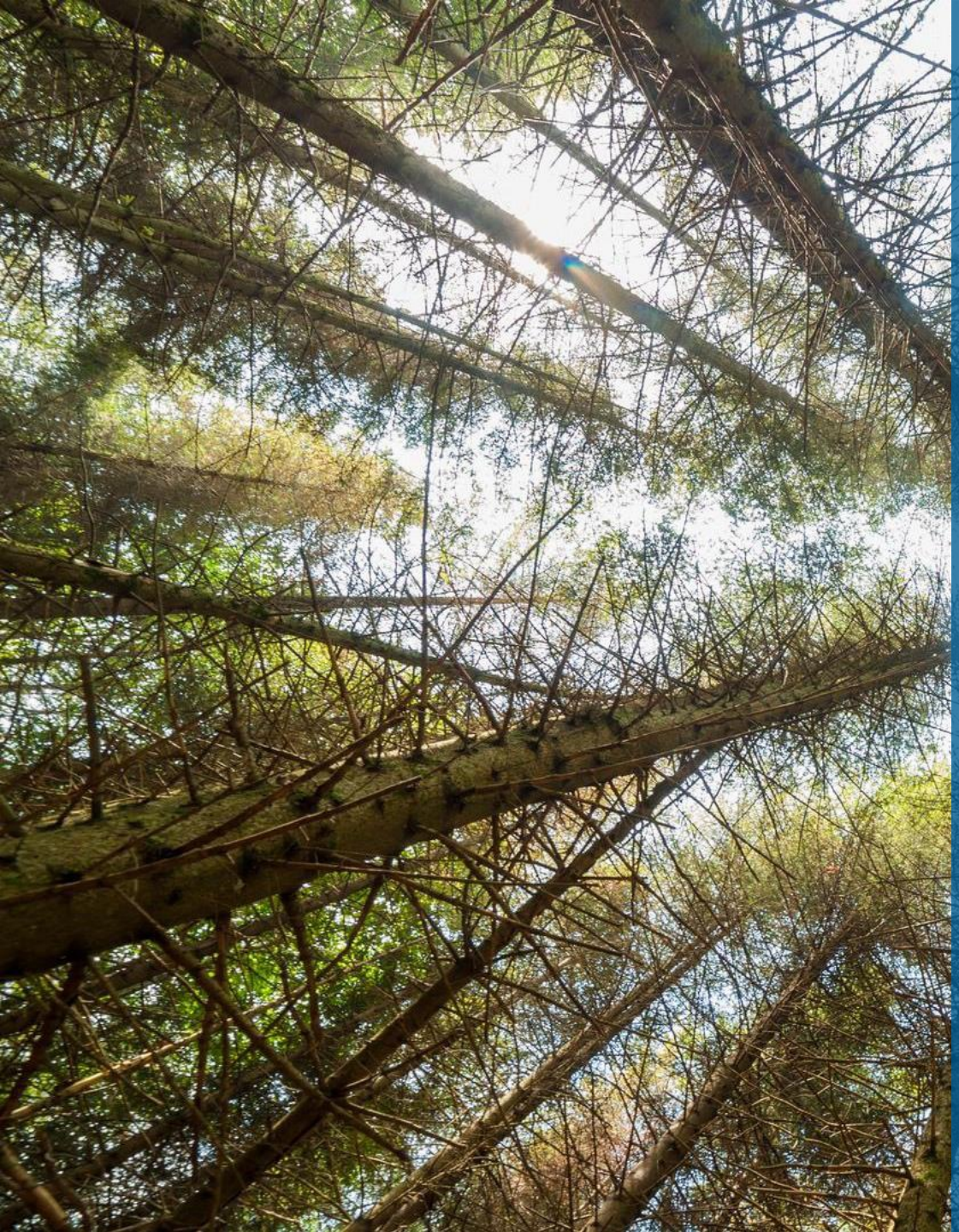


PFEIFER

CNT Success Story

Passion for Timber – Passion for SAP

Pfeifer is one of the leading companies in the European timber industry. At eight locations in Austria, Germany and the Czech Republic, the Pfeifer Group practices its philosophy: "Passion for timber - passion for working with softwoods."
This passion is to be carried into the future with digitalization and the use of innovative systems.

CNT Management Consulting

INITIAL SITUATION

The current ERP system is getting on in years and the current ERP partner offers hardly any new or further developments.

Furthermore, there are system limitations that make new and innovative digitization projects difficult to implement.

The market offers only limited resources for system support in the environment of the existing ERP system.

In addition, there is a lack of scalability due to historically grown system structures and interfaces.

With SAP, the Pfeifer Group has a stable and future-proof system partner and Pfeifer's positioning in the timber market is supported.

MAIN GOALS

Pfeifer's planned growth is supported in the best possible way by a scalable ERP system and secure and standardized processes.

A global template:

- supports the efficient and cost-effective integration of new sites
- supports the long-term reduction of process costs through standardization and automation
- forms the basis for being able to react quickly to new developments in the field of digitalization
- supports in minimizing the risks of a resource bottleneck in the system support

"With user-friendly applications and managed processes, we want to become more efficient and transparent. We also want to improve the management of our supply chains."



Michael Pfeifer
CEO Pfeifer Holding GmbH

PFEIFER

CNT
Management Consulting

Your contact:

The SAP consulting company CNT Management Consulting AG was founded in Vienna in 1999. Around 300 consultants support companies in Austria, Germany, Switzerland, Belgium, Italy, USA and Brazil in all areas of SAP integration.

With a turnover of around 80 million euros (2021), the company is one of the market leaders for SAP consulting in Austria and is targeting further turnover and employee growth in the coming years.



Torsten Kranz
Project manager

SOLUTION

Initially, SAP S/4HANA was introduced as the central ERP system for the entire Pfeifer Group.
The project started with the creation of an SAP S/4HANA template and a pilot implementation in Austria by the beginning of 2021.
This will be followed by successive rollouts to all other Pfeifer Group locations by the beginning of 2022.

This now forms the basis for constantly improving and further developing the processes with current and intelligent functionalities within S/4 Core.

In addition, the range of functions is to be expanded with further innovative systems (CX, webshop, ...).

This is achieved by:

- Creation of transparency
- Reduction of interfaces
- Continuous optimization of processes
- Use of the latest innovations

"We believe in lifelong learning and that learning is the foundation for success and the driver for innovation."



Ewald Franzoi
CFO

YOUR BENEFIT

"With the implementation of SAP S/4HANA, we have created the basis for growth and innovation.

The transparency we have gained opens up opportunities for optimizing our processes and organizational procedures, ultimately to serve our customers quickly and with the best quality."



SUCCESS FACTORS LEARNING

Through the implementation of SAP SuccessFactors Learning at 6 locations in Austria and Germany, the entire learning and development process of Pfeifer Holding GmbH was successfully optimized and training processes were standardized.

Pfeifer Holding GmbH thus created a motivating work environment for its employees and promotes long term skills and talents.

Personalized learning paths, quality training materials, mobile learning, and goal-based question pools inspire the employees' motivation and engagement.

Learning content, digital evidence, and completed trainings are managed centrally and securely. Automatic reminders, documentation, and pre-built reports and dashboards round out the solution.

"Together with CNT, we managed to implement SAP S/4HANA within the schedule and budget we were given. This project has shown us that even during a global pandemic, together with a strong partner, we are able to implement highly complex projects."



Stefan Hammerl
Head of IT

PFEIFER



Figures about our customer and project

1
Billion euros in sales in 2021

15
Months project duration

2.100
employees

4200
Man-days on the project

335
active users

38
consultants on the project team

PFEIFER

CNT represented in numbers

300
Process and SAP consultants in 10 locations

80
Million euros in sales in 2021

22
Years of history and innovation

200
clients in Europe, South America, USA, Africa and Australia

60
productive SAP S/4HANA/Ariba installations

CNT
Management Consulting